

7th November 2017

Fevertree Drinks plc ("Fever-Tree")

Trading Update

Fever-Tree, the world's leading supplier of premium carbonated mixers, today announces a trading update ahead of the year ending 31 December 2017.

The Board is pleased to announce that the strong growth seen in the first six months of 2017 has continued during the second half. Fever-Tree's pioneering focus on taste and ingredients continues to transform the global mixer category driving growth across all the Group's regions. The exceptional performance in the UK, the Group's largest market, has been particularly impressive with the rate of sales growth and momentum strong across both the on and off trade. The mixer category is now the fastest growing category across the UK soft drinks sector with Fever-Tree responsible for 97% of the value growth in retail over the last 12 months.

Given the strong performance in the period to date, the Board anticipates that the results for the full year ending 31 December 2017 will be materially ahead of current market expectations.

For further information:

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Updated Imagery:

Updated Company imagery can be accessed here - <http://www.fever-tree.com/corporate/image-library>.

Notes to Editors:

Fever-Tree is the world's leading supplier of premium carbonated mixers for alcoholic spirits by retail sales value, with distribution to over 50 countries worldwide. Based in the UK, the brand was launched in 2005 to provide high quality mixers which could cater to the growing demand for premium spirits, in particular gin, but also increasingly for vodka, rum and whisky. The Company now sells a range of carbonated mixers to hotels, restaurants, bars and cafes ("On-Trade") as well as selected retail outlets ("Off-Trade"). Approximately 56 per cent of the Group's sales were derived from outside of the UK in financial year 2016, with key overseas markets in the US and Europe.